

Cryptocurrency & NFT Partnerships



5 Million+ Hatchlings Saved!

Why Save Sea Turtles?

Around the world, six out of seven species of sea turtles are either threatened or endangered. Healthy oceans need sea turtles. Sea turtles are a "keystone species," which means they are an important part of their environment and influence other species around them. If a keystone species is removed from a habitat, the natural order can be disrupted, which impacts other wildlife and fauna in different ways.

FIVE REASONS SEA TURTLES ARE IMPORTANT

- Turtles help control their prey. For example, leatherbacks help manage the amount jellyfish in the ocean and hawksbills help reefs by eating sponges that compete with them for space.
- Turtle nesting helps beaches. The nutrients left behind by eggs and hatchlings that don't survive provide an important source for coastal vegetation.
- Hatchlings are an important source of food for many animals. Birds, fish, mammals like raccoons, and others rely on plentiful hatchlings to survive during nesting season.
- They are important for coastal economies and native communities. Many places rely on turtle watching or diving for jobs and income and a number of indigenous communities revere sea turtles as part of their cultures. Plus seeing a sea turtle in the wild brings emotional and psychological benefits.
- Green turtles grazing on seagrass is an important way to keep seagrass beds healthy. And healthy seagrass benefits many species and stores carbon.



By The Numbers

HATCHLINGS SAVED

5 million+ at 50 beaches in 20 countries

PLASTIC PROJECTS SUPPORTED

4 projects in Costa Rica, Kenya, Curacao & Colombia that will clean up tons of plastic & support conservation & local residents

GROUNDBREAKING NEW TECHNOLOGIES

Our SEE Shell App uses AI tech to identify tortoiseshell products & fight the illegal trade

ECONOMIC SUPPORT FOR CONSERVATION & COMMUNITIES:

More than \$1 million generated for turtle conservation through our trips & programs

Why Partner With Us?

SEE Turtles is an innovative award-winning organization that makes a concrete difference for endangered sea turtles and local communities around the world.

We partner with crypto-based projects to support sea turtle conservation including NFTs, tokens, and others.

Our collaborations offer:

- A concrete and transparent way to show your community's commitment to protecting the ocean.
- Promotion to our network of **150,000+ social media followers** including our various Twitter accounts as well as interaction with your channels.
- Assets including photos, videos, and logos to share in marketing efforts.
- Participation in your project's online community including Discord and Telegram (coming soon).

See our Benefits page for more details.



Partnership Benefits

Consumer Friendly & Transparent:

"Every dollar donated saves 10 baby turtles."

This simple message for our Billion Baby Turtles program allows our partners to clearly and simply show how many hatchlings are being saved with the partnership, either per product sold or total amount from the donation. [We list all grants on our site](#) so people know where the funds go and that our claims are valid. We also post our grants for our Plastic & Too Rare To Wear campaigns on our site.

Large Reach:

For a small organization, we have a large and dedicated audience that includes more than 1500,000 followers on Facebook, Twitter, Instagram, and email and our SEE Turtles website averages more than 40,000 unique visitors per month. [See our full reach here.](#)

Eye-Catching:

We have high quality photos, video, and logos available for use by partners to help promote the partnership.

Leadership:

SEE Turtles has been a leader in sea turtle conservation since 2008. We have generated more than \$1 million for turtle conservation and communities. Our work has benefitted more than 40 important nesting beaches protected by 40+ organizations in 12 countries across the world. For these efforts, we won the prestigious Changemakers Award from the World Travel & Tourism Council as well as the Skal Sustainable Tourism Award.

True partnership:

We don't just ask for a check and put your name on our supporters page; we actively seek out ways to benefit both organizations. See our [benefits](#) and [case study](#) sections for how we help promote partners.

SEE Turtles Programs

SEE Turtles connects people with sea turtles in meaningful, personal and, memorable ways. We help the sea turtle community connect, grow, and thrive by supporting community-based conservation efforts. Our programs provide funding, resources, and tools to protect endangered sea turtle species in the Global South.

Billion Baby Turtles supports turtle nesting beaches around the world through small grants. We focus on community-based and oriented projects that both help keep nesting turtles and hatchlings safe and help provide jobs for local residents to work in sea turtle conservation. To date, we have provided more than 150 grants totaling over US \$600,000 that has helped to save more than 5 million endangered turtle hatchlings at 50+ beaches in 20 countries. [Learn more here.](#)

Too Rare To Wear works to end demand for tortoiseshell products around the world. We work with more than 150 tour operators and conservation groups to educate travelers about these products, provide funding for organizations working to reduce the trade, create tools to help people avoid these products and study the tortoiseshell trade. [Learn more here.](#)

Sea Turtles & Plastic works with conservation organizations around the world to rid plastic in sea turtle habitats and support new and expanded upcycling efforts that benefit conservation & reduces waste. We also advocate for less plastic use through our Travelers Against Plastic campaign. We encourage people to reduce plastic at home while advocating for governments and businesses to take strong actions to reduce the creation of plastic. [Learn more here.](#)

Our **Sea Turtle Conservation Trips** give people opportunities to work hands-on with conservationists to study and protect sea turtles in Costa Rica, Mexico, Belize, & elsewhere. [Check out our current conservation trips here.](#)

Partnership Levels

Up to \$1,000 donation:

- Company link & logo or image on our crypto sponsor page
- Posts on our 5 Twitter feeds (2x per year per feed, 10 posts total)
- Use of SEE Turtles logo and images on company products, website, & social media.
- Listing in SEE Turtles annual reports

\$1,000 to \$10,000 donation

- Benefits noted for the previous category
- Posts on our 5 Twitter feeds (3x per year per feed, 15 posts total)
- Posts on our Facebook, Instagram, & LinkedIn pages (2x per year, 10 posts total)
- Higher listing of logo on sponsor page and SEE Turtles annual reports
- AMAs & Discord discussions (2x per year)
- Use of SEE Turtles logo, images, & videos on company products, website, and social media
- Regular updates on how funds are used
- Regular interactions with your channels and community on social media



Partnership Levels

\$10,000 Up To \$100,000 donation

- Benefits noted for the previous category
- Posts on our 5 Twitter feeds (4x per year per feed, 20 posts total)
- Posts on our Facebook, Instagram, & LinkedIn pages (3x per year, 15 posts total)
- AMAs & Discord discussions (3x per year)
- Higher listing of logo on sponsor page and SEE Turtles annual reports
- Use of SEE Turtles logo, images, & videos on company products, website, and social media
- Regular updates on how funds are used
- Regular interactions with your channels and community on social media

\$100,000 and above

- Benefits noted for the previous category.
- Posts on our 5 Twitter feeds (5x per year per feed, 25 posts total)
- Posts on our Facebook, Instagram, & LinkedIn pages (4x per year, 20 posts total)
- AMAs & Discord discussions (4x per year)
- Inclusion in SEE Turtles newsletter & global updates (30,000+ subscribers) (1x per year)
- Branded page on SEE Turtles website detailing how the donations are spent
- Prominent listing of logo on sponsor page & SEE Turtles Annual Reports including a donor profile (1x as space is available)
- Personalized annual updates including projects supported and photos
- Regular interactions with your channels and community on social media
- Sea Turtle Conservation Trip Giveaway (1 person / trip per year)

Why Donate Cryptocurrency?

The IRS classifies cryptocurrencies as property, so cryptocurrency donations to 501c3 nonprofits like SEE Turtles are treated the same as stocks. Donating cryptocurrency is a non-taxable event, meaning you do not owe capital gains tax on the appreciated amount and can deduct it on your taxes. Please contact your tax or financial advisor for more information.

WHICH CURRENCIES ARE ACCEPTED?

We accept the following cryptocurrencies: Bitcoin (BTC) Ethereum (ETH) Basic Attention Token (BAT) Aave (AAVE) Alchemix (ALCX) Amp (AMP) Ankr Network (ANKR) Axie Infinity Shards (AXS) Balancer (BAL) Bancor Network Token (BNT) BarnBridge (BOND) Bitcoin Cash (BCH) ChainLink (LINK) Compound (COMP) Curve (CRV) Dai (DAI) Decentraland (MANA) Dogecoin (DOGE) Enjin Coin (ENJ) Fantom (FTM) Filecoin (FIL) Gemini Dollar (GUSD) Injective Protocol (INJ) Kyber Network (KNC) Litecoin (LTC) Livepeer (LPT) Loopring (LRC) Maker (MKR) Mirror Protocol (MIR) Moss Carbon Credit (MCO2) Orchid (OXT) PAX Gold (PAXG) Polygon (MATIC) Ren (REN) Skale (SKL) Somnium Space (CUBE) Storj (STORJ) SushiSwap (SUSHI) Synthetix (SNX) Tezos (XTZ) The Graph (GRT) The Sandbox (SAND) Smooth Love Potion (SLP) Terra (LUNA) TerraUSD (UST) UMA (UMA) Uniswap (UNI) Yearn.Finance (YFI) Zcash (ZEC) 0x (ZRX) 1inch (1INCH)

CAN I DONATE ANONYMOUSLY?

Yes, we accept anonymous donations. Please note that we cannot provide tax receipts to anonymous donors. Tax receipts and gift acknowledgements can only be sent to donors who enter an email address. Tax receipts are sent automatically to donors who give an email address.

WHERE CAN I FIND THE WALLET ADDRESS?

Using the donation widget above, enter the type of cryptocurrency you want to donate. After you fill out the information on the second step, the third step will give a unique wallet address which you can use to complete the donation. [Contact us with any questions.](#)

FOR MORE INFORMATION:

If you want to learn more about how donating crypto can lower your taxes, visit thegivingblock.com/faq. Talk to a crypto-savvy tax professional or connect with The Giving Block to get connected with one.

Our Reach



60,000+ on four feeds



**35,000+ on five
feeds**



13,000+ on one feed



40,000+ email subscribers



**40,000+ avg visitors
per month**



Partner Profiles

Next Earth

Next Earth is the only blockchain-based virtual land ownership platform on the exact copy of Earth. A part of every transaction occurring on the Next Earth ecosystem including land sales are put into a fund that provides financial support for environmental charities including SEE Turtles. Through Dec 2021, SEE Turtles has received more than US \$25,000 in funds for our Sea Turtles & Plastic, Billion Baby Turtles, & Too Rare To Wear programs.

[Learn more about Next Earth.](#)

Turtles NFT

Turtles are a one-of-a-kind algorithmically generated NFT. Through Dec 2021, they have donated US \$30,000 to support nesting beaches through our Billion Baby Turtles program. [Learn more.](#)

World of Waves

\$WOW is a crypto token built on the Binance Smart Chain. \$WOW tokens have a built-in tax that is initiated with every transaction including a portion to the \$WOW charity wallet. As the charity wallet grows, funds are extracted monthly for donations towards nature conservation activities and preservation of wildlife.

WOW is also creating an NFT marketplace. SEE Turtles is one of 10 organizations that will receive funding from the WOW charity wallet.

About Us

SEE Turtles was launched in 2008 as the world's first effort to protect sea turtles through ecotourism. Since then, we have expanded to include educational programs and the Billion Baby Turtles and Too Rare To Wear programs. To date, we have brought more than 1,000 people to visit turtle projects, generated more than US \$1 million for turtle conservation and local communities, saved more than 5 million turtle hatchlings at more than 50 nesting beaches around the world, and reached more than 10,000 students with our educational programs.

SEE Turtles is an independent 501c3 organization based in Oregon. We received the Changemakers Award from the World Travel & Tourism Council and the Skal Sustainable Tourism Award for our work to protect ocean wildlife.

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