



# Billion Baby Turtles 2016 Annual Report



BillionBaby  
Turtles  
seeTURTLES.org



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Dear Supporters, Partners, & Friends,

We are excited to announce the results of a banner year for Billion Baby Turtles! With your support, we have set a new record for hatchlings saved, surpassing 300,000 for the first time, a roughly 30% increase from 2015. More than half of those hatchlings were saved at Colola Beach, Mexico, a very successful black turtle project that is in the midst of a record breaking nesting season. We also continued our long-term support for critically endangered Eastern Pacific hawksbills in Nicaragua and El Salvador, and added two new partners: Kutzari, who works to save leatherbacks in Mexico, and Corcovado Foundation, working to save olive ridleys and black turtles at a new project in Costa Rica.

Our biggest source of income this year was from sponsors, followed closely by income from SEE Turtles conservation tours, which were up about 150% from 2015. We also received donations from schools, individuals, and income from our online store.

Thanks so much to our partners, donors, sponsors, travelers, & customers who helped us make 2016 a very successful year for saving baby turtles in Latin America!

- Brad Nahill and Dr. Wallace J. Nichols, SEE Turtles Co-Founders

## Key Numbers

Total Baby turtles saved  
to date: 814,000

Baby turtles saved in  
2016: 306,000

Turtle Projects  
Supported: 10

Species protected: 5

# Hatchlings Saved

## *Detailed Summary*



<b>Organization</b>	<b>Hatchlings Saved</b>	<b>Species</b>	<b>Country</b>
Eastern Pacific Hawksbill Initiative (ICAPO)	10,800	Hawksbill	El Salvador
Fauna & Flora Nicaragua	10,000	Hawksbill	Nicaragua
Latin American Sea Turtles	3,000	Leatherback	Costa Rica
Sea Turtle Conservancy	28,000	Leatherback	Panama
Univeristy of Michoacan	175,000	Green	Mexico
Cuba Marine Research & Conservation	50,000	Green, Loggerhead	Cuba
Flora, Fauna y Cultura	16,500	Loggerhead, Green	Mexico
Kurtzari	1,500	Leatherback	Mexico
Sea Turtles Forever	1,100	Green	Costa Rica
Corcovado Foundation	10,000	Olive ridley, Green	Costa Rica
<b>Totals</b>	<b>305,900</b>	<b>4 Species</b>	<b>6 Countries</b>

# How Billion Baby Turtles Works

Billion Baby Turtles supports sea turtle conservation organizations that work to protect sea turtle hatchlings across Latin America. The funds go towards paying local residents to patrol important turtle nesting beaches, protecting turtles that come up to nest, and ensuring that the eggs are protected.

## How Does Billion Baby Turtles Work?

SEE Turtles raises funds for turtle hatchling conservation from individuals, school fundraisers, green businesses, and commissions from our sea turtle tours. The funds are used to cover the costs of hiring local residents to patrol turtle nesting beaches and protecting the turtles and their nests. At some projects, the cost to protect a hatchling is more than \$1, in some places it's less.

## Where Do The Donations Go?

This funding goes to community-based turtle organizations at key nesting beaches. In addition, the funds are used to build and maintain hatcheries where the eggs are protected until they hatch and are released to the ocean. We work with partners whose work we know intimately and we prioritize nesting beach projects that are newer with less stable sources of funding and more immediate threats like poaching. [Learn more about our partners here.](#)

## Will You Really Save A Billion Hatchlings?

A billion is a very big number. We will ever reach it? Who knows, but we are currently saving hundreds of thousands of hatchlings a year and grow that number every year. We expect to pass 1 million saved in 2017.

## How Much Do You Keep For Administrative Costs?

In 2016, we sent roughly 80% of donations to our partners or held them over for 2017. In 2017, we will use 10% of donations for administrative purposes (basically the costs for staff time tracking donations and expenses, credit card fees, etc.). The costs for product sales and donation gifts (primarily postage, office supplies, credit card fees, and merchandise costs) are deducted from donations and product sales.



# Highlighted Partners



## Fauna & Flora International

The hawksbill turtles of the Pacific coast of the Americas are one of the world's most endangered sea turtle populations. FFI Nicaragua has worked in Padre Ramos Estuary for several years and are one of our original partners.

In 2016, we helped to save 10,000 hatchlings and to date, we have helped raise enough funds to protect a total of 40,000 hawksbill hatchlings!

[Visit their website for more information.](#)

## Sea Turtle Conservancy

Sea Turtle Conservancy works with the indigenous Ngobe-Bugle to protect this important leatherback nesting beach in northeastern Panama. Billion Baby Turtles funding since 2013 has helped to nearly 50,000 hatchlings at this beach by helping fund patrols by members of the local community.

In 2016, our support helped to save 7,000 hatchlings along with an additional 21,000 hatchlings through a partnership we helped set up through the Footprints Foundation.

[Visit their website for more information.](#)

## Corcovado Foundation

Rio Oro, on Costa Rica's Osa Peninsula, is one of the most important solitary olive ridley nesting beaches in Latin America. This beach has had limited protection for several years but in 2015, Corcovado Foundation took over the research and conservation and 2016 is their second season since relaunching.

In 2016, our funding helped to save about 10,000 hatchlings.

[Visit their website for more information.](#)

# School Fundraising Contest



12 participating classes  
& 300+ students

## Grand Prize Winners:

Joaquin Moraga Intermediate School (CA) • Jefferson Elementary (MO) • Jefferson Elementary (CA)

## Runner's Up Prizes:

Riverdale Elementary (VA) • Swanton Elementary (VT)

## Participating Schools

Delaware School For The Deaf (DE)

Deltona Elementary (CA)

Eufala Elementary (OK)

Jefferson Elementary (CA)

Jefferson Elementary (MO)

Joaquin Moraga Intermediate (CA)

Kahaki Elementary (HI)

McCormick Elementary (OH)

Riverdale Elementary (VA)

St. John's NW Military Academy (WI)

Swanton Elementary (VT)

Thurgood Marshall Elementary (DE)



[Click Here to Learn About School Fundraisers](#)

# Sea Turtle Conservation Tours

SEE Turtles offers sea turtle conservation tours and volunteer expeditions that generate income for community-based organizations that protect local turtle populations. Every tour benefits Billion Baby Turtles partners through both a donation to the local organization in the destination (at least 100 hatchlings saved per traveler) as well as often including volunteer help from travelers, fees paid for turtle-based activities, and income spent in local communities. Our tours in 2016 generated \$15,000 for Billion Baby Turtles from 140 travelers. To date, our tours have helped to save roughly 75,000 hatchlings.

Mexico:

[Baja Whale Watching & Turtle Research](#)  
[Baja Ocean Wildlife Expedition](#)

Cuba:

[Cuba Sea Turtle Adventure](#)  
[Cuba Turtle Volunteer Expedition](#)

Belize:

[Belize Wildlife Volunteer Expedition](#)

Costa Rica:

[Leatherback Sea Turtle Volunteer Vacation](#)  
[Costa Rica Green Turtle Research](#)  
[Costa Rica Wildlife & Culture](#)

Nicaragua:

[Nicaragua Hawksbill Volunteer Trip](#)



# Sponsors & Donors



## Lead Sponsors (\$1,000 or more given in 2016)



Animals Anonymous  
David Smith  
Eartheasy  
EcoBlue Corp  
Giving Tees  
Helping Animals At Risk  
Just Chill  
MadeFor

Peace Love Planet  
PuraKai Organic Clothing  
Salty Turtle  
Sea Dipped  
Slow Coast  
Tortuga Tide  
Turtle Tents  
West Indies Wear

## Individual Donors

*(at least \$100 donated in 2016)*

Amanda Gillotti  
Robert & Joyce Asher  
Jeni Menendez  
Austin Carrero  
Alana Bush  
Nancy Chestek  
Ana Olson  
Daniela Quintanilla  
Sarah Otterstrom  
The Breen Family  
Michael Garzel  
Joan Poor  
Wes Wilson  
Alan Canepa  
Kathryn Sheibley  
Aaron Smith

Lynne Hooper  
Lee Wing Pui  
Deborah Steinberg  
The Nahill Family  
Nathan Weller

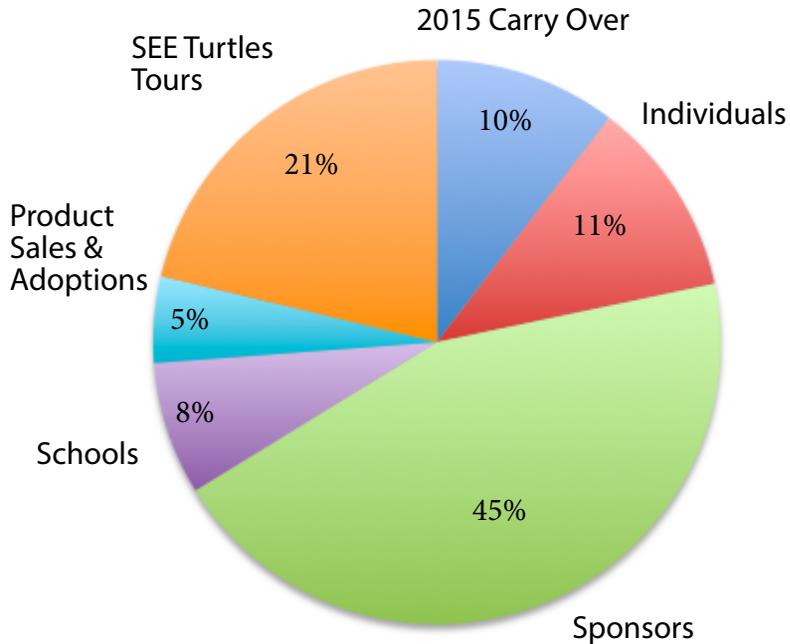
Schools:  
Portland Jewish Academy  
Manzano Day School  
Bedminster Township  
School  
DeSoto Library  
Smithtown High School  
Forest Ave Public School

[Click Here to Donate to  
Billion Baby Turtles](#)

# Financial Report



## Income



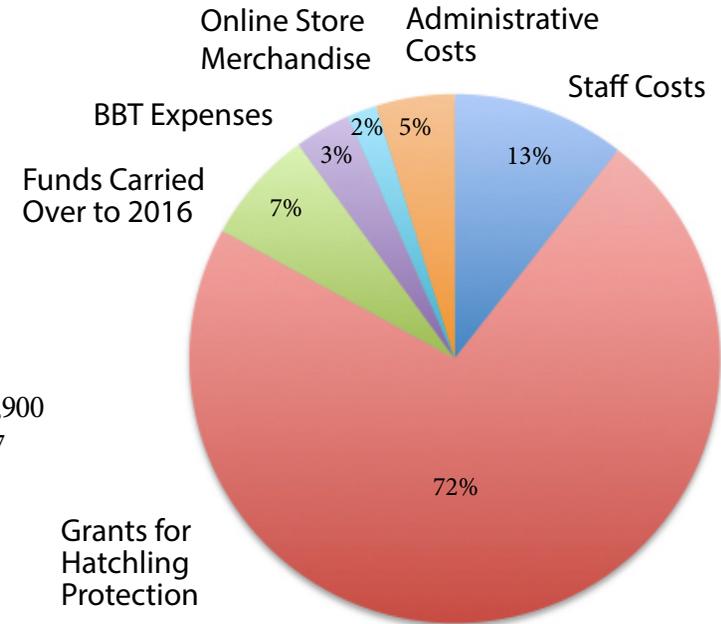
## Income Raised in 2016

Individuals: \$8,485  
Sponsors: \$33,423  
Schools: \$5,723  
Product Sales & Adoptions: \$3,717  
SEE Turtles Tours: \$15,950  
2015 Carry Over: \$7,794  
Total Raised: \$75,092

## 2016 Expenses

Grants for Hatchling Protection: \$54,900  
Billion Baby Turtles Expenses: \$2,587  
Funds Carried Over to 2016: \$5,280  
Online Store Merchandise: \$1,367  
Administrative Costs: \$3,636  
Total Expenses: \$75,770

## Expenses



# About Billion Baby Turtles



Billion Baby Turtles is an initiative of SEE Turtles. Our goal is to raise funds for community-based sea turtle nesting beach conservation projects around the world. SEE Turtles is a non-profit organization based in Oregon that supports sea turtle conservation programs in Latin America through travel, volunteer programs, & educational programs.

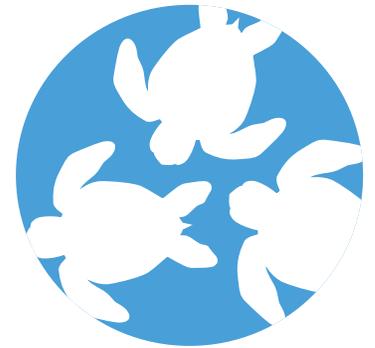
To date, we have generated more than \$800,000 for wildlife and our volunteers have worked more than 5,000 work shifts to protect sea turtles.



Click Here to Donate to  
Billion Baby Turtles



[www.SEEturtles.org](http://www.SEEturtles.org)



**BillionBaby  
Turtles**